

KOKEN ISHII

UI/UX, Creative Technologist, AR/VR

email koken@nyu.edu

website ishiioken.com

number (646)-736-9099

Education

**2016 Sep -
2020 May** **New York University**
Tisch School of the Arts:
Game Design (BFA)
Courant Institute:
Mathematics (BA) (Double Major)
GPA: 3.84

Experience

**2019 June -
2019 August** **Intern, Product Design**
ByteDance

- Led the UI/UX design for a new SaaS product
- Worked with developers and PMs to conduct research and create prototypes.
- Delivered the first high-fidelity design with style guide using Sketch, Principle and other tools.

**2018 June -
2018 August** **Intern, Design**
R/GA

- Created interactive experiences through visual design, UI/UX design and media art using Adobe CC, Figma and other tools.
- Worked with clients including Nike, Siemens and Google.
- Created substantial revenue by finishing a solo project for an urgent client request.

2019 May **Associate Producer**
GALA72

- Led a team with over 40 people in branding, marketing, product design, video production and digital experience.
- Sold out over 400 tickets in one week through social media campaign and web interactive experience.
- Re-invented the weekend art festival with three venues in downtown Manhattan.

**2018 May -
2019 May** **Vice President of Public Relation & Media**
NYU CSSA (Student Association)

- Led a team of 50 students to make media and creative campaign for student events.
- Managed social media and public relation to enhance the popularity of the association.

Skills

2D Art & Design

Sketch
Framer X
Figma
Principle
InVision
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Media

Adobe Premiere Pro
Adobe After Effects
Cinema 4D
Maya
Resolume
Blender

Coding & Development

Unity (C#)
Unreal
Matlab
HTML & CSS
JavaScript, React
Java, Processing
C#
Git

Recognition

NYU DAC x Adobe Designathon 2017

First Runner-up

Tencent Next Idea Game Contest 2018

Best Serious Game
"A Thousand Years Later"

Wonderville

Curated game:
"One" (2019)

Portfolio Password: 0240